

Retailer Analytics Dashboard (R.A.D)

Core-Mark's PowerBI Retailer Analytics Dashboard provides real-time information necessary to build sales and profitability.



Key features include:

- Year over year trends
- Core-Mark operations metrics
- Market performance
- Gap opportunity
- Customer purchase metrics
- SmartStock program performance

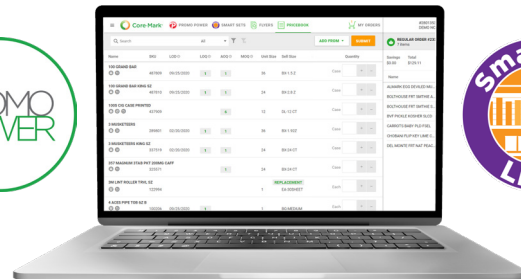
Core-Mark Mobile Applications

Core-Mark's mobile applications make ordering easy! Generate orders with greater accuracy, have access to important promotional information and tools to manage your business more efficiently.



Online Ordering

Online ordering is fully integrated with our Mobile APPs (OrderPro and DroidPad), and provides the full menu of marketing and business suite features (ordering, invoices, credit requests, delivery details, pricebook, planogram, and promotional materials)!



CORE•SOURCE

CORE•SOURCE, Core-Mark's "one-stop-shop" portal, provides links to all our business solutions shown below!

Key features include:

- Track My Order (TMO) delivery alerts
- Business analytics
- Single Sign On (SSO) capability
- Marketing programs
- Pricebook and ordering
- Industry articles and trends
- Category management



Track My Order (TMO)

Core-Mark's accurate, real-time tracking application provides proactive delivery notifications.

Key features include:

- Provides estimated time of delivery alerts to help improve labor efficiencies
- Ability to self-administer and set up email and text alerts

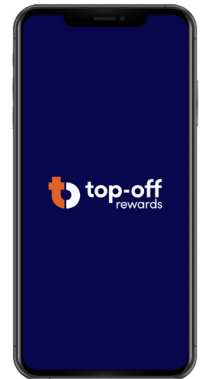




Core-Mark, in partnership with PDI, is proud to offer loyalty, retail operations, and mobile solutions to the c-store industry!

Top-Off Rewards Loyalty

Designed to enable retailers of any size to acquire and engage with consumers. Top-Off Rewards makes it easy to integrate loyalty in your store.



Key features include:

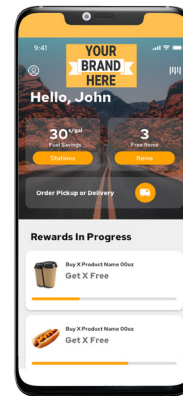
- Rewards earned at your locations can only be redeemed there, driving repeat visits
- Access to national brand vendor offers, including tobacco loyalty rewards and scan data reporting
- Ability to execute club offers such as fountain, coffee, and car wash
- Loyalty Management Portal to select vendor-funded offers and view reporting on your loyalty program
- Marketing support for program launch and to advertise your quarterly promotions

Branded Loyalty

A branded/customized loyalty program designed for our larger branded chains.

Key features include:

- Mobil app with enriched user experience
- Ability to offer multiple reward currencies and offer types
- Access to national brand vendor offers



Back Office Solutions

The ultimate back-office system to manage the daily operations of your store!

Key features include:

- Cloud-based solution - Manage your store(s) from your phone with the PDI C-Store Essentials mobile application
- Remove the guesswork with accurate tobacco scan data, item-level pricing, and daily reports
- Complete financial suite that provides detailed sales, margins, inventory, P&L and cash flow reports for your store(s)



SKIP

Core-Mark, as SKIP's exclusive distributor partner in the wholesale channel, brings you two frictionless checkout solutions!



Frictionless Checkout Solutions:

Mobile Checkout Includes:

- Scan & Go: Shop in-store and pay using SKIP's free mobile app!
- Order Ahead (15-mile radius): Order ahead and pick up either in-store or curbside
- Delivery: Coming 2022!

Self-Checkout Includes:

- Self-Checkout Kiosk

