

GIVE CUSTOMERS NEW REASONS TO

CRAVE AWAY

Fresh Take is the innovative answer to your fresh food needs. For most items, shelf life now reaches 15 days using special SLB (Shelf Life Boosted) packaging that seals them in a modified atmosphere with reduced oxygen. This compares to the 5-10 days from competitors. Additionally, our meat snacking trays have a total shelf life of 30 days.

FRESH SANDWICHES

Fresh Take uses premium ingredients like quality deli meats, fresh produce, and locally sourced bread. The extensive Fresh Take sandwich line is hand packed and SLB sealed for a "made in store" look that maximizes shelf life.

FRESH SALADS

The finest produce and fun ingredients combine in our quality salads. Toppings are isolated in compartments above the greens to maintain flavor and textures and optimize display. A separate, sealed salad dressing packet and utensils are included in each pack. Every product is hand packed and SLB sealed for maximum shelf life.

🗷 FRESH SNACKING

As consumption habits shift from traditional meals to occasional snacks, a variety of Fresh Take products are targeted to meet increasing consumer demand and satisfy snacking needs. From veggie snack cups to protein-filled snack trays, these products appeal to everyone looking to snack well.



MORE THAN

of consumers plan to purchase at least the same or more Grab & Go Foods this year.

FOR MORE INFORMATION

Contact your sales representative or visit core-mark.com/fresh.