

Ultimo!

ULTIMATE FLAVOR is the **ULTIMO!** DIFFERENCE



GREAT TASTE. GREAT VALUE.

Elevate your frozen pizza offerings with Ultimo! - the ultimate solution for taste, value, and profit.

GROW YOUR BUSINESS & PROFITS.

With multiple large-scale convenience chains recently introducing value-priced pizza programs, don't miss your opportunity to grow your business with Ultimo! This pre-priced inflation buster garners up to \$2.40 gross profit per pizza.



WHY IS ULTIMO! THE BEST CHOICE FOR YOUR BUSINESS?

- ✓ **Massive Market Potential:** 94% of Americans eat pizza at least once a month.
- ✓ **Inflation Fighter:** Provide a premium product at a price your customers will appreciate.
- ✓ **Exceptional Profitability:** Make every sale a win to your bottom line with 35%-40% gross profit (up to \$2.40 penny profit per pizza).
- ✓ **Premium Quality - Best Value:** Customers will love this premium quality frozen pizza at an inflation buster price point.

CM#	CMN#	ITEM	WT.	QTY. PER CASE	COST PER CASE	UPC CODE
534437	326959	ULTIMO PIZZA CHEESE MEDIUM	18.2Z	12/Case	\$43.10/Case	
534439	326967	ULTIMO PIZZA PEPPERONI MEDIUM	18.9Z	12/Case	\$43.10/Case	

To learn more about our Ultimo Retail Pizza Program, contact your Core-Mark Sales Representative.

